

 **first tee**<sup>®</sup>  
inland empire



# 2024 Annual Report



# About Us

Our programs happen daily at over 75 golf facilities, community centers and schools throughout Riverside and San Bernardino Counties. Participants ages 4 – 18 progress through the program over time, deepening their understanding of life skills and golf development. The integrated approach helps kids and teens build confidence and resilience for when they are on the course, at home and in school. Every participant has the opportunity to:

- Focus on interpersonal and self-management skills on and off the golf course
- Set goals and put strategies in place to make them a reality
- Learn conflict resolution, resilience and how to plan for the future
- Make healthy choices and use good judgment
- Get out on a golf course to learn the game of golf and how it relates to life
- Progress through our program and gain eligibility for First Tee national opportunities, including college scholarships, leadership series' and competitive playing opportunities



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# San Bernardino County

# Active Golf Course Program Locations



# Riverside County

# Programming

## On-Course Program

Our on-course program, held at 16 facilities across the IE, seamlessly integrates learning the game of golf with character-building. We create opportunities that help kids uncover their inner strength, self-confidence, and resilience that they can carry to everything they do.

## School Program

We work with elementary schools to give P.E. teachers, who may not have the equipment or space to even contemplate a golf program, all the tools they need to get started. We provide training, equipment, and lesson plans that integrate life skills and character-building values with the game of golf.

## Community Program

We partner with youth centers, parks and recreation departments, and after-school programs to bring the program to life and introduce golf using games that are flexible to the ages and abilities of the kids involved. Current partners include:

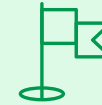
- 55 SBCUSD Elementary Schools
- Hardy Brown Prep, San Bernardino
- Inland Leaders Charter Schools, Yucaipa
- Competitive Edge Charter Academy, Yucaipa
- Yucaipa Community Center
- Temecula Parks and Recreation

# 2024 Scorecard



**30,000+**

youth impacted annually



**24**

program locations



**55**

elementary schools



**38**

trained coaches



**15**

volunteer coaches



**501**

life-skill participants



**85%**

program diversity



**40%**

female participation



**\$7,200**

financial aid provided

# What Parents & Participants Are Saying

**"The First Tee is a program that gave my son Sergio a sense of belonging when he needed it the most during his middle school years. Golf is a sport no one in our family had ever played before. Not only did he learn the rules of the game and proper etiquette, but he also learned other valuable skills he will use for the rest of his life – for example, leadership skills and goal setting. The coaches lead by example and taught the kids how to interact and communicate with one another in a respectful way." – Maricela Nunez, parent**

**"The First Tee helped me improve in golf and taught me a lot of things about myself as a person, including perseverance and respect of everyone, including myself. Always do the right thing even when no one's looking. When I started out, I was scoring 129. Now, I am in the 80s and 90s in a supportive environment." – Kai Harano, participant**

**"First Tee - Inland Empire was my nine-year-old son's first golf experience. I think he's done very well. He's progressing and motivated. We're very pleased. Thanks for all you do." – Anonymous parent**

**"My daughter is excited to continue learning golf, and we have already registered for the next session. Thank you to the wonderful coaches." – Anonymous parent**

**"First Tee - Inland Empire is, hands down, the best organized sports program my kids have been a part of"  
--Steve Yang, parent**



# Program Spotlight: Youth Advisory Council

The First Tee – Inland Empire Youth Advisory Council is a service group with the intent to promote, grow and enhance the chapter.

Meetings are held quarterly at various First Tee IE locations. Some duties of the Advisory Council include:

- Provide input on programs/events and how to improve the chapter
- Assist/support FTIE fundraiser events, tournaments and parties
  - Host one or two events per year with the help of the Program Director and chapter staff



# Inspiring The Next Generation: San Bernardino City Unified School District

Since 2022, First Tee – Inland Empire has served as an after-school vendor with the SBCUSD Expanded Learning Program, providing youth enrichment services to thousands of kids at over 50 elementary schools annually.

In the Inland Empire, where physical activity rates for youth are the lowest in Southern California, cost, transportation, and access often hinder participation in youth sports. According to the 2024 LA84 Play Equity Report, only 28% of Inland Empire kids meet the CDC's guidelines for physical activity, with Black and Latino youth being the least active. First Tee – Inland Empire combats these barriers by meeting students where they are: at school.

Kaylee 12, and Emily, 10, are just two of the participating students at Norton Elementary whose lives have been greatly impacted by the hands-on learning experiences provided by First Tee – Inland Empire.

"I didn't play golf before First Tee, but I wanted to try something new. It's kind of like obstacles after obstacles, which is fun," said Emily. Her words hit home - golf, like life, teaches us to navigate new challenges with a steady swing.

Both girls have gained confidence, friendships and skills through First tee. By meeting kids where they're at, in their schools and communities, First Tee – Inland Empire ensures that all children, no matter the circumstance, have access to the opportunities they deserve.





## FIRST TEE - INLAND EMPIRE

First Tee - Inland Empire's LPGA\*USGA Girls Golf program is where girls discover the joy of golf while building confidence and life skills. Founded with the dream of sharing the love of golf, LPGA\*USGA Girls Golf has grown into a global network of over 90,000 girls, with sites in more than 500 communities across the U.S.

At First Tee - Inland Empire, certified coaches create fun, engaging experiences. Through the Five E's of Girls Golf—Empower, Enrich, Engage, Exercise, and Energize—girls learn much more than the game. They gain leadership skills, embrace healthy living, and develop friendships that last a lifetime, all while having a blast on the course!





# Our Key Differentiator

Our coaches' ability to develop impactful relationships with our participants is the backbone of our program.

As we continue to grow and impact more kids and teens, we thank our coaches who serve as mentors, seamlessly integrating the game of golf with a character-building life skills curriculum. They create active learning experiences that build inner strength, self-confidence, and resilience that kids can carry to everything they do.



**50+**  
coaches and volunteers



**4**  
staff members



We are always seeking volunteers and coaches across our programs - all experience levels are welcome!

At First Tee – Inland Empire, we help kids discover what's inside of them, guide them to strengthen it, and mentor them to put it into action in everything they do.

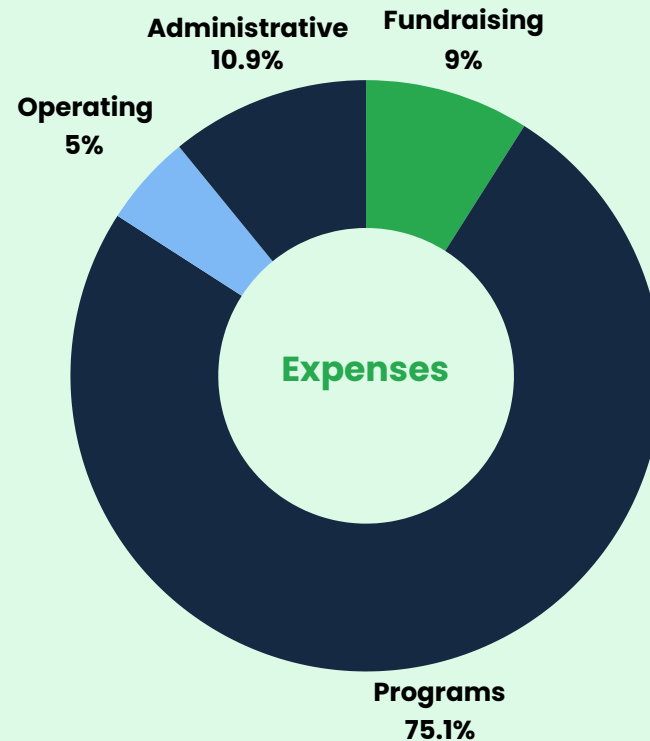
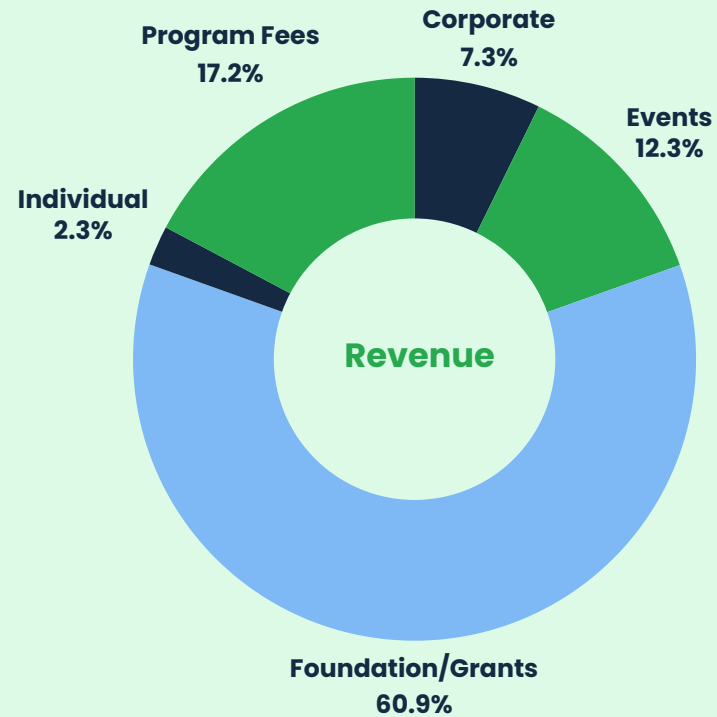
To do this, we need enthusiastic and caring individuals to serve as positive mentors and role models to kids and teens of various backgrounds.

Reach out to [info@thefirstteeinlandempire.org](mailto:info@thefirstteeinlandempire.org) to get involved today!

# Financial Stability

Thank you to the individuals, grant funders, corporate partners, and other supporters who continue to support First Tee – Inland Empire’s mission of empowering youth.

We frame all decisions, strategies, personnel, programs, and community outreach with the single focus on what is best for our participants. Each chapter within the First Tee network is funded locally, with 100% of all monetary contributions directly funding First Tee – Inland Empire. Every dollar helps ensure that the lives of the kids and teens are positively affected within our region.



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